

## Made in Italy: import-export challenges and opportunities in the season of major reforms

November 8, 2023 – 9:30 am

Milan, Excelsior Gallia Hotel

*The first International Trade Forum in Italy: a premier event that brings together businesses, institutions, opinion makers and media for an extraordinary opportunity to dialogue and debate with leading global experts on recent developments in international trade, new geo-political balances and regulatory reforms.*

*With a specific focus on the significant challenges related to the exports of 'Made in Italy' products, in light of the national tax reform law and the European Customs Code rewriting project, the event aims to provide a comprehensive and in-depth overview of current advancements and scenarios, generating insights to navigate towards the future.*

### Morning Listen and Reflect

9.00 – 9.30  
Registration

9.30 – 9.40  
Introduction of proceedings

9.40 – 10.00  
Opening remarks  
Sara Armella – Lawyer, Scientific Director of ARcom Education  
The landscape of international trade in an era of reforms

10.00 – 10.20  
Keynote speech  
Giorgio Arfaras – Economist  
The decline of the multilateral system. What awaits us in the future?

10.20 – 10.30  
Break

10.30 – 11.30  
Italian and foreign companies in dialogue

Moderated by **Francesca Baraghini**, Journalist, Sky

Panel discussion with:  
**Rita Bucchi**, Finance and Administrative Director, Clementoni Spa  
**Ebano de Nuccio**, President of Consiglio Nazionale dei Dottori Commercialisti ed Esperti Contabili\*  
**Nazzarena Franco**, CEO, DHL Express Italy  
**Federica Ingrosso**, External Relations, Simest Spa  
**Bruno Pisano**, President, Assocad  
**Alessandro Pitto**, President of Fedespedi  
**Bruna Romano**, International Trade Compliance Puma Group  
**Giorgio Sacerdoti**, Emeritus Professor of International and European Law, Bocconi University  
**Marina Stella**, Managing Director, Confindustria Nautica

11.30 – 12.45  
The perspective of Institutions

Moderated by **Francesca Baraghini**, journalist, Sky

**Matthias Petschke**, European Commission DG TAXUD's Director for Customs  
**Laura Calligaro**, Counsellor, OMC – UNCTAD – ITC -WEF – UNECE, Permanent Representation of Italy to International Organizations in Geneva  
**Claudio Oliviero**, Customs Directorate, ADM  
**Edoardo Rixi**, Deputy Minister for Infrastructure and Transport  
**Sandra Savino**, State Undersecretary at the Ministry of Economy and Finance

12.45 – 13.00  
Q&A

13.00 – 14.15  
Networking lunch

### Afternoon Participate and Collaborate

14.30 – 15.30  
Success stories: analysis of concrete cases for sharing experiences, knowledge, reflections, opinions, and questions

**Luca Abatello**, President, Circle Group  
**Jikke Biermasz**, Greenlane partner, Ploum Rotterdam  
**Stefano Comisi**, Lawyer, Studio Armella & Associati  
**Yves Melin**, Greenlane Partner, ReedSmith Bruxelles Partner  
**Enrico Perticone**, National Council of Customs Shippers

15.45 – 17.15  
Three thematic worktables: Customs Reforms, Sustainability, Made in Italy

Some of the morning speakers, ARcom Education faculty and other Forum participants will have the opportunity to engage in discussions at three tables (maximum 20 participants each) for shared work. A facilitator will guide participants through a reflective process.

17.30 – 17.55  
Plenary sharing of the work from the thematic tables

17.55 – 18.00  
Thank You and Farewells

\*Invited, pending confirmation.

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